



Know What Your TACO Dues “Do” For You ... and what the others don't!

BENEFITS - Do They “Do” It?	TACO	ARVC	TRVA	TRAILER LIFE	WOODALL'S
Fight for Campground owners rights with Texas agencies and in the Texas legislature	✓	✗	✗	✗	✗
Listing and finder map in the #1 state camping guide distributed at Texas Entry Points	✓	✗	✗	✗	✗
Web page and direct link to the #1 camping website in Texas - www.TexasCampgrounds.com *	✓	✗	✗	✗	✗
FREE listings on regional and national sites - www.SouthwestCampgrounds.com and the all-new www.AccessCamping.com	✓	✗	✗	✗	✗
A member only website listing trade members, critical operations forms and industry info - offered at www.TACOMembers.com	✓	✗	✗	✗	✗
Offer a specific ‘accommodations’ website with FREE listings - www.TexasCabinRentals.net	✓	✗	✗	✗	✗
Offer marketing programs such as co-op mailing, co-op RV shows and quarterly e-newsletters	✓	✗	✗	✗	✗
Offer annual state conventions, trade show, educational seminars and Texas Parks On Tour	✓	✗	✗	✗	✗
Promote the camping lifestyle in Texas and TACO member parks through an extensive PR program	✓	✗	✗	✗	✗
Offer a state awards program recognizing superior park operations and promote the winners thru PR	✓	✗	✗	✗	✗
Publish a quarterly 4-color newsletter chalked full of industry information geared to Texas RV parks	✓	✗	✗	✗	✗
Offers phone and email support when operational or marketing issues arise within your park	✓	✗	✗	✗	✗

But don't take our word for it ...

“I joined TACO two years before I built my park and haven't missed a convention since then. The information, resources and networking have proved to be invaluable.”

– **Doug Shearer, Owner - Parkview Riverside RV Park, Rio Frio, TX**

“Although I have been in the business for 40+ years I am amazed that every time I am around fellow park operators at a TACO function I learn something new to apply to my business.” I have served on the TACO board, the TRVA board and the ARVC board - TACO is by far the best value for park operators.”

– **Jim Rowley, Owner - Pecan Park Campground, San Marcos, TX**

**Top-Ten referring site for many parks according to Google Analytics - Higher than www.GoCampingAmerica.com, www.TrailerLifeDirectory.com, and Woodalls.com*

“Horizon RV Resorts operates in multiple states, and has worked with several State Associations over the past 15 years. Regarding marketing tools, there just isn't a better Association than TACO. We track our web data and referral sources to our Texas properties, and the results are stellar. Our TACO Banner Ads rank #1, and TexasCampgrounds.com site is the #4 referral source. Moreover, the total referrals from Woodalls, TL and GoCampingAmerica.com combined equal less than half of TexasCampgrounds.com alone! TACO is so focused on the success of the park owners!”

– **Randy Hendrickson, President - Horizon RV Resorts**

Take advantage of the Early Bird Discount!

Send your dues in today!

877.518.1989 ★ Fax: 877.343.9397

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